

# ARTISTS FRAME SERVICE

## **Artists Frame Service to Open New River North Location on Wells Street**

*Located one block north of the Merchandise Mart, Artists Frame Service - River North will offer custom framing, mirrors, gallery walls, and more.*

**CHICAGO, IL.** —[Artists Frame Service](#), the largest picture frame store in the country, recently added a River North location just one block north of the Merchandise Mart at 433 North Wells in the River North Design District. **Artists Frame Service** - River North will offer [inspired custom framing services](#) that have defined the company's standard of excellence over the past 40 years, just as their flagship showrooms in Lincoln Park and Highland Park have done. The store will also offer exciting new products including a new gallery frames collection and gallery wall packages, in addition to professional [digital photo and art printing](#), a dynamic variety of [photo frames](#), impressive [local art, custom mirrors](#), and more.

Passionate about offering an unmatched selection of design-driven, diverse products, **Artists Frame Service** sources unique, handcrafted frames from around the world and manufactures their own custom frames right here in Chicago. Their team of expert career framing consultants, most of whom come from art backgrounds, provide customers with personalized service helping them find pieces that speak to their individual style and aesthetic preferences at a variety of price points.

The new River North showroom will offer express digital printing, providing customers with a lightning fast print and frame experience. Photo and gallery frames can be purchased online, at any **Artists Frame Service** location, or customers can work with in-house consultants to add a preferred mat, change glass and fit their piece.

Additionally, the artistic team can design, frame, and install custom gallery walls to fit any space or style. A selection of unique pre-designed gallery wall packages are available starting at \$149, ranging in styles from triptychs, stacked, grids and organic designs in a variety of sizes and finishes. Completely custom gallery walls can also be designed using **Artists Frame Service's** selection of gallery frames or any of its thousands of custom mouldings.

Locally-curated art will also be a focal point of the River North showroom, featuring Chicago-centric photos from Tracey Capone, unique screenprints from Sorry Design Studio and more. A gallery wall of art by local artist Josh Young Design House will be available for purchase. Young will also be providing a set of prints exclusive to **Artists**

**Frame Service.** Along with Young's prints, the River North location will continually source and rotate collections of art pieces available for purchase from local artists.

In celebration of the grand opening, **Artists Frame Service** is inviting you to "Liberate Your (Digital) Photos." The first 100 people to visit the River North showroom and mention the code AFSRIVERNORTH through August 15 will receive a complimentary photo print and a 4x6 [Priti Clear](#) frame from [Prisma](#) – perfect for those Insta-shots and crafted right here in Chicago.

**Artists Frame Service** was founded by Jay Goltz in 1978. Goltz was named the best framer in Chicago and Artists Frame Service quickly earned the distinction of largest framing business in the country. Goltz is renowned for bringing a higher level of artistry and personalized service to custom framing and for helping establish the Clybourn Corridor as a premier shopping destination. Goltz was determined to raise the bar for professional framing with more artful design, better choices and faster service. Today, the parent company, The Goltz Group, consists of a thoughtfully-curated collection of four design-minded businesses with a shared vision of helping customers create inspired places to live and work.

### **Artists Frame Service**

As the largest picture frame store in the country, Artists Frame Service offers a breathtaking and unmatched selection of frame mouldings from all around the world. The company pioneered the one-week turnaround and operates its own 40,000-square-foot manufacturing facility, giving it unparalleled control over framing quality and craftsmanship from conception to completion. Founded in 1978 by Chicago entrepreneur Jay Goltz, Artists Frame Service was named the city's Best Picture Framer by Chicago Magazine and has been featured in publications such as Crain's Chicago Business, the Chicago Tribune and Picture Framing Magazine.

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