

## **Bella Moulding, makers of the innovative Prisma Frame™, is thrilled to announce the launch of the Prisma Frames Visualizer**

### **Groundbreaking design tool allows users to design and order a Prisma Frame online**

For immediate release – Chicago IL (September 3, 2014) – Bella Moulding, makers of the innovative Prisma Frame™, is thrilled to announce the launch of the Prisma Frames Visualizer. Users of this groundbreaking design tool are able to create an image of a Prisma Frame from all the customizable options offered. Users can also upload an image of the artwork to be framed and view it with the completed frame design. Once complete, an email containing an image of the design, including frame specifications, will be sent to the user. The Prisma Frames Visualizer is available to the public, however, a user must be logged in to [bellamoulding.com](http://bellamoulding.com) as a Prisma Frames Authorized Retailer to view pricing. A retail customer may print out or forward the email to a Prisma Frames Authorized Retailer to place their order.

While nothing can match the dynamic look of a Prisma Frame in person, the Prisma Frame Visualizer is an invaluable sales tool for the authorized retailer to present a visual graphic and close the gap between a design vision and the reality of a beautiful and stunning Prisma Frame.

Visit <http://www.bellamoulding.com/prisma-product/> to see how this groundbreaking design tool allows users to design and order a custom seamless acrylic Prisma Frame online. Select from nine frame shapes, 18 patterns, two finishes and 45 colors. Change the width, add a mat, change the color placement, and change the type of acrylic.

Part art and part science, Prisma Frames combine engineering ingenuity with a passion for great picture frame design. Bella Moulding, the parent company to Prisma, is proud to offer designs that spill outside the limits of traditional picture framing. Bella Moulding is a national distributor of distinctly creative and beautiful picture frame moulding. The addition of Prisma Frames to the collection expands the mission to offer “Fun Designs for Serious Framers”. Filling a unique niche for extraordinary framing, Prisma Frames are highly sought after in galleries and frame shops from coast to coast. Prisma Frames find a home in any residential or commercial design-driven environment. Seamless frames as original as your designs. Design your own Prisma. The choice is yours.

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